



Program Overview

This program provides you with the opportunity to:

- Effectively analyse a range of potential and current crisis situations
- Anticipate, prepare for and respond to crisis scenarios
- Engage members of management and communication teams in effective planning and preparation for a range of crisis situation

Outcomes

- Development of clear frameworks to prioritise crisis management effort
- Increased confidence in dealing with crisis situations
- Minimised risk associated with crisis management

Organisational Benefits

- Greater alignment on organisational approach to crisis situations
- Minimisation of communication risk in a crisis
- Establishment of a clear framework to identify and track criticality of a range of crisis scenarios

Participant Profile

This program is designed for management and communication teams involved in preparing for or dealing with potential or existing crisis scenarios.

Building Upon Strengths Through Coaching

Coaching is a powerful methodology to increase self insight, facilitate learning, and clarify ideas in order to build relationships with others.

This program offers the supplementary option of one-on-one, results focused coaching sessions to enable the participants to achieve their personal goals and objectives in attending the program.

	<p>Length One half-day workshop</p>	<p>Group size 5 - 50+</p>	<p>Room Optional: board, café.</p>	<p>Includes Participant notes Pre-reading articles Post reading articles</p>
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Channel Development: Accelerating People & Performance.

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