



**Program Overview**

This program assists participants to focus on the very important concepts of presence, brand and the communication of this to others. The program guides participants toward an understanding of authenticity.

Participants learn how to embed and ritualise their brand in their workplace behaviour.

This program provides you with the opportunity to:

- Recognise and discover personal presence
- Understand the impact of authenticity and personal presence
- Develop a strong understanding of you at your personal best
- Draw on your strengths to create your personal brand
- Develop an awareness of your inner voice, learned helplessness and how optimism impacts success
- Leveraging strengths and brand to connect and network with others

**Outcomes**

Developing personal presence will help you to:

- Build trust and credibility quickly
- Increase your confidence to connect with people
- Increase your confidence in handling tough situations and communicating difficult truths
- Develop strong, long-term relationships with clients and colleagues

**Participant Profile**

This program is designed for those who need to gain a greater awareness of their own leadership style and impacts on human and organisational performance.

This program is designed for individuals in a group learning environment. It can be delivered as a standalone workshop or can be incorporated into a wider developmental program.

**Building Upon Strengths Through Coaching**

Coaching is a powerful methodology to increase self insight, facilitate learning and clarify ideas in order to build relationships with others.

This program offers the supplementary option of one-on-one coaching, results- focused coaching sessions to enable the participants to achieve their personal goals and objectives in attending the program.

	<b>Length</b>	<b>Group size</b>	<b>Room</b>	<b>Includes</b>
	1 day	5 - 50+	Optional board, cafe	Pre reading Post reading

**Channel Development: Accelerating People & Performance.**

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