



Program Overview

To be effective and successful in business you need to communicate well. Communication skills need development and practice to improve.

Channel accelerates the communication development of individuals and teams to make them successful.

The program covers:

- Critical success factors for compelling communication
- Mindset
- Audience analysis
- Preparation
- Perceptiveness
- Physicality
- Positioning

Outcomes

- Strong practical understanding of communication tools
- Increased presentation skills
- Communication skills
- Increased confidence
- Increased self-directed development

Participant Profile

This program is designed for individuals in a group learning environment. It can be incorporated into a wider developmental program.

This workshop can be delivered as a standalone workshop or as a part of a comprehensive 3 module program which covers foundation skills, advanced skills and mastery.

Building Upon Strengths Through Coaching

Coaching is a powerful methodology to increase self insight, facilitate learning, and clarify ideas in order to build relationships with others.

This Compelling Communication Series offers the option of one-on-one coaching sessions to enable the participants to achieve their personal goals and objectives in attending the program.

“The way we communicate with ourselves and with others ultimately determines the quality of our working lives.”

Anon

	Length Three half-day modules.	Group size 5 - 50+	Room Café	Includes Pre-reading Post reading Follow Up Participant Notes

Channel Development: Accelerating People & Performance.

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Module 1:

Communication Refresh

This interactive experience based program is tailored to meet the specific needs of each participant.

Each participant is sent a pre work shop questionnaire designed to identify areas for feedback and development.

The facilitators use this information to design the workshop. The scope of content includes:

- Critical success factors for compelling communication
- Internal dialogue, being present and physicality
- Audience and stakeholder analysis
- Sources of influence
- Feedback and further experimentation

Module 2:

Advanced Communication

Throughout the half day program, participants build on their communication and presentation skills

- Importance of execution
- Framing and positioning
- Mastering response
- Engaging for Influence
- Practice client interactions with tailored feedback

One-on-One Coaching

Module 3:

Communication Mastery

This uniquely tailored communication program builds on existing communication skills. Content covered throughout the half day program includes:

- The art of questioning
- Moving from advanced to mastery
- The art of facilitating
- Designing and planning communication
- Execution and outcome
- Challenging audience exchange

